

Erica Hardwick

Motion Graphic Designer & Video Editor

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Summary

Broadcast editor and motion graphic designer working in video and digital media production since 2003.

I have high production standards and take pride my work.

As an editor and motion graphic designer, I've worked on programs with clients of all scales - blue chip corporations to small businesses or individuals, on jobs that have been as diverse in scope as they are in topic - TVCs, documentary film titles, instructional videos, events industry promos, hype reels, food promotions and home entertainment releases, to name a few.

My strengths are efficient and intuitive editing to brief and the incorporation of relevant graphic and motion design, to enhance the impact and message of a video program.

I'm skilled, reliable and personable and work collaboratively or alone equally well. I'm looking to use these characteristics moving forward into work for innovative and creative agencies that will challenge and inspire me.

Experience

Editor, Video Graphics and Motion Designer at Freelance / Graphic Design Services

March 2008 - Present (3 years 10 months)

Experienced in TVC creation; promotional video and sizzles; film and documentary titles; event industry video presentations; corporate and motivational videos; instructional and educational video editing; DVD Video & DVD ROM authoring and user interface graphic design; all types of video encoding.

Skilled and reliable editing to brief using Final Cut Pro 7 and Compressor and Adobe Media Encoder to edit and output programs of the highest quality.

Original or adaptive motion graphics using Photoshop, Illustrator, After Effects and Motion to any specification.

Graphic Design for print or web using Photoshop and Illustrator, with sub-editorial skills and impeccable attention to detail.

Able to work directly with clients of all types, from board to marketing or technical divisions on work for blue chip corporate clients through to small businesses and individuals.

Senior Editor, Graphics and Motion Designer at BWS&A Productions

June 2009 - October 2011 (2 years 5 months)

Regular freelance work as senior editor and designer.

Projects include: Edit and motion design for TVCs, corporate and event video, webcasts, procedural videos, documentary titles. Supplementary graphic design for DVD menus, signage and DVD packaging.

Other responsibilities include the management of despatch for TVC campaigns including CAD applications.

Senior Editor, Graphics and Motion Designer at R&B Productions

April 2008 - September 2011 (3 years 6 months)

Regular freelancer for a variety of roles, most recently as Senior Editor and Motion Graphic Designer.

Projects include:

- Event DVD editing and incorporation of motion graphics.
- Motion graphic design to produce graphic-only TVC campaigns. Includes management of schedule and client liaison for despatch of campaigns.
- Corporate motivational and inspirational video production and output to DVD or webclip.
- Corporate product promotional and educational videos - edit and design program graphics for DVD output and duplication in collaboration with client.
- TVC Production for release of home entertainment DVD titles, including output and despatch to supplied campaign media schedule.

Past roles include design of website currently online, DVD-ROM series editor, interface graphic designer & developer.

Admin Support Officer & Visio Graphics Advisor at Babcock International Group PLC

January 2007 - March 2007 (3 months)

Corporate graphics work using MS Office software and general administration for Babcock Infrastructure Services/mpb education.

Report Formatting (MS Office), graphics advisory and creation of diagrams, flow charts and illustrations for inclusion in the successful bid document.

Bid focus was the 167 million London Borough of Hackney contract 'Building Schools for the Future'.

Multimedia and Motion Graphic Designer, Production Assistant at R&B Productions

November 2003 - March 2006 (2 years 5 months)

A multifaceted production & design assistant role that progressed with experience to include full responsibility for a variety of jobs.

Production of original animated content, and design integration of existing materials into new formats. Outputs varied from television broadcast, radio, webcast, corporate presentation, commercials and distributed media, including interactive CD-ROM, DVD-ROM and DVD Video.

Photoshop, Illustrator, Flash, Director and After Effects, Premiere Pro, Sonic DVD, and the NLE systems Nitro, Speedrazor all utilised in production.

Project management and client liaison, pre and post-production, to meet broadcast media schedules, release dates and print manufacturing deadlines.

CAD liaison for clearance of TVC campaign material.

Despatch of TVCs - tape and digital delivery methods.

Creation of solutions to manage data storage, and data transfer online including regular uploads of material to company FTP site.

Organisation and maintenance of media & tape library and server space.

Production Assistant for live recordings and video shoots when necessary.

Skills

Video Editing	(Advanced, 8 years experience)
Motion Graphics	(Intermediate, 7 years experience)
After Effects	(Intermediate, 7 years experience)
Photoshop	(Advanced, 8 years experience)
Illustrator	(Intermediate, 8 years experience)
Final Cut Pro	(Advanced, 6 years experience)
Broadcast Design	(Intermediate, 8 years experience)
Broadcast Television	(Intermediate, 9 years experience)
DVD Studio Pro	(Intermediate, 6 years experience)

DVD authoring	(Intermediate, 8 years experience)
Video Encoding	(Intermediate, 8 years experience)
Graphic Design	(Advanced, 8 years experience)
Interactive Media	(Intermediate, 8 years experience)
Digital Media	(Intermediate, 8 years experience)

Education

TAFE

Certificate 4, Digital Media, 2003 - 2003

Activities and Societies: Coursework includes projects completed in New Media, Video Production and Web Design using HTML, Dreamweaver, Flash, Fireworks, Lightwave, Premiere, Illustrator and Photoshop.

University of Technology, Sydney

BA Communications (Media Arts and Production), New Digital Media, Film and Multimedia Sound, Film & Video Production, 2000 - 2002

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[Contact Erica on LinkedIn](#)